Sukanya Sen   Product (UX) Designer

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Summary

Currently, leading UX for Automated Security Orchestration platform for **Trellix**. Starting from desk research to UX interviews, ideating to prototyping and usability testing to the product launch. Thoroughly enjoying and thriving in a global cross-functional team of brilliant product owners.

In a nutshell, Conducted 50+ User Interviews for users from all parts of the world and from various social responsibilities , Over 10 detailed User Research, and more than 500 screens in 4 years.

Keywords - Product Ownership. UX Research and Analysis. UI Design Systems. Information Architecture. Prototyping.

Work Experience   Total - 5 years 5 months

Senior UX Designer, Product Designer
Trellix (Formerly Fireeye) | Sept 2021 - Present (1 yr 8mos)

Leading UX for Security Orchestration and Automated Response (SOAR) workflow.

- I have completed three phases of design sprints for the specific product line (i.e, on-cloud extension SOAR tool of Trellix). - Including pre and post-research and analysis. - handoff and support on various stages of built to engineering teams - testing and releasing the beta to a handful of customers.
- I conducted five research of various capacities and scopes. Pre-analysis of Quant and qualitative data, Research analysis and usability tests.
- Adapted to the change in product nature and architecture post-merger of two major cyber security product spaces. Influencing the collaboration of products for content and UI collaborations.
- Personal feats - explored and researched the best accessible practices in the cybersecurity space that led to a UX talk to peers and cross-functional stakeholders.

Here are few of my day-to-day responsibilities.

- End-to-end ownership of experience design right from exploring the landscape and forming vision and scope with PM, to conducting research at various levels of Product maturity with Researchers, to prototype and design, and Engineering handoff.
- Collaborate with design departments (design system and Research) and cross-functional partners (PMs and Engineering) to craft vision and strategies, and execute workflows and testing. I conducted five research of various capacities and scopes. Pre-analysis of Quant and qualitative data, Research analysis and usability tests.
- I support Engg teams in all stages of built, and hand-offs, and occasionally discuss User Research analysis. Exploring specific used cases and supporting feature parity.
- Keeping up to date and exploring the complex subject matter of cybersecurity and holding focus groups to understand the persona and behaviour time and again.

Senior UX UI Designer
5C NETWORK | Sep 2020 – Sept 2021 (1 year)

Part of core development team with the advocacy for UX and Design. I was also leading/managing the design team.

- Concept, Research, Wireframes, Prototype and Iterate.
- Leverage user research to influence business stakeholders.
- Established the product design system - Color theme, Type font system, Component system.
- Ownership for consistency in UI across interfaces.
- Routine engagement with product manager to spur design solutions and UX design.
- Documentation - to influence and build UI to a "micro and macro" level of details.

Professional Skills.

- Product Design
- User Research
- User Interviews
- Userflow and Sitemaps
- Design Systems
- Product Documentations
- Sprint Design system
- Pixel Perfect UI
- Usability Testing
- Case Study Presentations

Certifications

- User Research – Methods and Best Practices - Interaction Design Foundation.
- UX Management: Strategy and Tactics - Interaction Design Foundation.
- Conducting Usability Testing - Interaction Design Foundation

Toolset

- Figma, Adobe XD
- Whimsical, FIgJam
- Generative AI
- Illustrator, Photoshop
- Premier Pro
- HTML, CSS

Work Experience

UX UI Designer

5C NETWORK | May 2019 – Sep 2020 (1 yr 5 mos)

Started as a sole UX/UI designer. Primary responsibilities were to bring up a functional interface with correct UI guidelines.

- Held discussions with different operations divisions to have a crisp understanding of the landscape. Established UX maturity in the org.
- For the multiuser SaaS model, planned the "want and needs" required for the seamless activity of all the operational divisions.
- For Interfaces, Designed interactive workflows - Radiologists, Diagnostic centres and internal stakeholders.
- Revamped the Landing Page.
- Designed interfaces for sister projects with B2C models.

UX/UI designer

Institute of Product Leadership | Oct 2018 – May 2019 (9 months)

- UX Design of Dashboard Application for UAssess, for taking assessments.
- Website Design of Several Product Pages for the main Website - including Building the pages.
- UI Designing of several Landing Pages for their Product Courses for Marketing.
- Redesigning of several Course Pages for the main site.
- Complete UX Design of another parallel project of Uassess which is based on the Skill Assessment Application for Learning and Development Users and Hiring Managers.
- Complete prototyping and User Interface Design of the Web Application for the Learning and Development Users and for Questionnaire Creators for Uassess.
- Product Managers Survey Report Design for the Marketing and as a Company Product

UI Developer

AdverSize | Jun 2018 - Sept 2018 (5 months)

- The development of the entire responsive website(Adevrsize.in).(user side)
- Development of certain Forms with Validation of several fields.
- Web Design for the entire site. (user side)
- Application Design for the client side.

UX UI Designer (Internship)

Pebels LLP UX/UI and Branding Studio | Dec 2017 – Jun 2018

(8months)

- A complete prototyping of UX cards. UI of the whole set of cards.
- Web Design of the product pages for a website.
- Development of a product pages of a fully responsive website.
- Revamping of the Product Pages for a Website.
- Creative illustrations for Company's Behance, Dribbble and- Social Media Posts.
- Marketing Posters and Banners.- Store Designs for E-commerce Websites (Flipkart).

Education

M. Sc Electronic Science

Jadavpur University.

(2015 - 2017)

B. Sc Theoretical and Mathematical Physics

University of Calcutta

(2012 - 2015)

Languages Known

English   Read . Speak . Write

Hindi   Read . Speak . Write

Bengali   Read . Speak . Write